

2010 DC Design House Executive Committee

Co-Chairs:

Skip & Debbie Singleton

Committee:

Mary Kate Cary

Kathy Clarke

Christina Emmerman

Susan Hayes-Long

Dennis McClellan

Christi Perez

Jean Seline

Skip Singleton

Sandy Steele

Kim Summerville

Brent Thomas

Taylor Wells

2010 DC Design House Important Dates

Opening Reception and Party	Friday, April 9, 2010 <i>6:00 pm - 9:00 pm</i>
DC Design House Open to Public <i>Tuesday through Friday</i> <i>Saturday and Sunday</i>	Saturday, April 10, 2010 <i>10:00 am - 3:00 pm</i> <i>12:00 pm - 5:00 pm</i>
DC Design House Closing Day	Saturday, May 9, 2010
Sponsor and Designer Thank You Party <i>Singleton's Garden</i>	Saturday, May 15, 2010 <i>6:00 pm - 8:00 pm</i>

* DC Design House, Inc. is a 501(c)3 non-profit entity. All net proceeds of the event will be donated to Children's National Medical Center.

About DC Design House

The Washington, DC Design House was developed in 2008 to build a longstanding tradition of a designer show house in the region, with a goal of raising funds for charitable organizations. Established by business partners and husband-and-wife co-chairs Skip and Debbie Singleton, the DC Design House includes an all-volunteer team of sponsors, organizers, regional media, design industry manufacturers and some of the nation's most widely recognized, award-winning interior designers.

Since its start, the DC Design House has earned a loyal following, with more than 7,500 annual visitors, and more than \$100,000 raised for Children's National Medical Center. The tradition continues with the 2010 DC Design House, poised to become the region's foremost annual residential design attraction.

For more information, visit www.dcdesignhouse.com

Your support of the DC Design House supports Children's National Medical Center (CNMC) and The Child Health Center Board at CNMC.

At Children's National Medical Center, we are driven by the possibility of ensuring long, healthy lives for children everywhere. To achieve that goal, we are recruiting the best and brightest faculty, expanding our programs, and updating our facilities to provide the most innovative care to our patients.

As a nonprofit hospital we rely on the generosity of the community to help save and improve the lives of children we serve. Philanthropy not only helps keep our doors open each day, but is critical to changing the way physician-scientists approach and conquer childhood disease and illness.

Your gift helps us provide the best care to all families, including those who can't afford to pay for treatment. Last year alone, Children's provided nearly \$50 million in uncompensated health care. A portion of the proceeds of the DC Design House will help defray the costs of uncompensated care for our most vulnerable children.

Your support also benefits The Child Health Center Board at CNMC, whose founding members manned milk stations for Civil War orphans on the streets of our city in 1866. Since then, the CHCB has sought to “keep the well child well” through its support of community pediatric centers in underserved neighborhoods. We are proud founding sponsors of the Obesity Institute at Children’s National Medical Center.

2010 DC Design House

DC’s premier design house to benefit Children’s National Medical Center

April 10 - May 9, 2010

Sponsorship Information

We invite individuals and corporations to financially support the DC Design House in 2010 by becoming a Sponsor. Your donation allows us to bring the Design House to our community and to care for our city’s most vulnerable children through Children’s National Medical Center.

Count me in!

___ Titanium Sponsor

Minimum Donation of \$25,000

Name and logo recognition on all promotional materials as Titanium sponsor*

Name and logo recognition on DC Design House website as Titanium sponsor

Opportunity to provide giveaway for Opening Party gift bag

4 Invitations to private Opening Party reception

15 Design House tickets

15 Design House VIP gift bags

Full page color ad in program *

VIP private tour at Children’s National Medical Center

___ Platinum Sponsor

Minimum Donation of \$10,000

Name recognition on all promotional material as a Platinum sponsor*

Name recognition on DC Design House website as Platinum sponsor

Opportunity to provide give away for Opening Party gift bag

2 Invitations to private Opening Party reception

10 DC Design House tickets

10 Design House VIP gift bags

Full page black and white ad in program*

Tour at Children’s National Medical Center

___ Gold Sponsor

Minimum Donation of \$5,000

Name recognition on all promotional materials as a Gold sponsor*

Name recognition on DC Design House website as Gold sponsor*

8 DC Design House tickets
8 Design House VIP gift bags
½ page black and white ad in program*

___ **Silver Sponsor**

Minimum Donation of \$2,500

Name recognition on all promotional materials as Silver sponsor*
Name recognition on DC Design House website as Silver sponsor
6 DC Design House tickets
6 Design House VIP gift bags

___ **Bronze Sponsor**

Minimum Donation of \$1,000

Name recognition on all promotional materials as Bronze Sponsor*
4 DC Design House tickets
4 Design House gift bags

___ **Patron**

Minimum Donation of \$500

Name recognition on all promotional materials as Patron *
2 DC Design House tickets

*Recognition on printed materials pending printing deadlines

***For more information about either Sponsorship or Partnership opportunities,
please contact Mary Kate Cary, President of the Child Health Center Board at CNMC,
at mk@marykatecary.com or 703-447-7729.***

Partnership Information

We invite local and national businesses to support the 2010 DC Design House by becoming Partners with us by donating valuable goods and services. Your generosity helps us ensure the high quality of design excellence that the DC Design House has come to symbolize, as well as maximize our support for Children's National Medical Center. We are happy to customize a Partnership package for your organization, with the best mix of publicity, program book advertising, Design House tickets, event tickets, gift bags, and tours of Children's National to meet your specific needs.

For more information about either Sponsorship or Partnership opportunities, please contact Mary Kate Cary, President of the Child Health Center Board at CNMC, at mk@marykatecary.com or 703-447-7729.

Sponsorship Response Form

Contact Information:

Name: _____

Company: _____

Please list my name as: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment:

_____ *Check enclosed in the amount of \$* _____

Please make checks payable to DC Design House, Inc.

_____ *Please charge my credit card \$* _____

VISA MASTERCARD American Express

Card Number: _____ Exp. Date _____

Name as it appears on your card (please print): _____

Signature: _____ Date: _____

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Completed forms should be returned to:

DC Design House,
4933 MacArthur Blvd, NW, Washington, DC 20007.

Questions? Please contact: Mary Kate Cary at 704.447.7729 or MK@MaryKateCary.com